

C4 Update Summer 2011

[The Extra Mile]

By: Monty L. Hipp, President



Above: Monty with his 40+ pound king salmon, caught on the Kenai River in Soldotna, Alaska.

I just returned from Alaska and had an amazing time fishing with some friends. We caught so many fish that we each shipped 2 large boxes of fish home with us. In other words, halibut, salmon, sea bass, lingcod, and yellow eye will be a frequent occurrence on our dinner menus for the next year. We traveled some 60 plus miles out on the ocean to get to a spot where the captain of the boat said some world-class fishing would be had. He was right. As I was thinking about his comment almost guaranteeing a great day of fishing, I had an interesting thought occur to me. We, as people, want the big thing to happen, to land the best job, to get the best deal, to accomplish the amazing feat, yet we are seldom willing to go the extra mile to get the big prize we are hoping to see in our life's journey.



the C4 group

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As I talked to the captain he said something to me that really made sense. He said, "If you want to find the best places, you will often have to go through some rough waters to discover the best fishing holes. Most people are not willing to push through to find that for their customers. I knew there was good fishing out here, but I had to spend some money, time, and energy to find the best. As you can see, it makes the difference."

I want to challenge you to join me in helping us move The C4 Group to the deep waters. We are determined to leave the comfort of the shore to seek the best possible water to impact our communities. We are working this month to provide more resources for those churches wanting to work with Foster Youth aging out of the system. We are developing our curriculum for the Ethical Revolution's Questions to Live By, to help people make sound ethical and moral choices. We are going the extra mile to impact lives in a positive way. Your partnership with us is helping us leave the shore and discover the places that The C4 Group can go to impact thousands more people than we ever could before.

Stay in the Journey,
Monty

Please visit our website at www.c4group.org
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